

ASHTON GULLEDGE

Salt Lake City, UT 84104

ashtongulledge@me.com – (678) 834-3167 – www.ashtongulledge.com

PROFESSIONAL SUMMARY

Experienced and hardworking video production professional with a very well-rounded understanding of live broadcast production, video/film production, digital media, and social media content creation. I am capable and comfortable with productions ranging from indie to full budget, regardless of what role or capacity I am working in. I pride myself on being a thoughtful, detail-oriented, flexible individual with a consistently positive and upbeat attitude for not only myself but also my colleagues and the audience.

SKILLS

- Experienced broadcast and in-venue Camera Operator, Utility, and Runner (PA)
 - Strong live & video production skillset
 - Great understanding of multi-cam and single-cam productions
 - Advanced user of Adobe Premiere Pro, After Effects, Photoshop, Illustrator, and Lightroom
 - Comfortable in front of the camera, hosting videos, and on-camera interviewing
 - Experience professionally cable-wrangling and broadcast utility work
 - Very familiar working with SMPTE, Triax, Fiber, and SDI cables
 - Experience using a plethora of Canon, Sony, Black Magic, Grass Valley, RED, Panasonic, Nikon, and GoPro professional consumer, broadcast, and cinema cameras
 - Proficient in using OBS, Zoom, Microsoft Office Suite, and Google Suite
 - Content idea generation & treatment writing
 - Graphic design experience
 - Pre-Production workflow skills
 - Event planning skills
 - Staff and team management experience
 - Experience directing videos, short documentaries, interviews, and more!
 - Aptitude and attitude to learn!
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WORK HISTORY

12/2020 **Camera Operator**
to **Freelance** – Salt Lake City, UT
Present

Utah Jazz NBA (10/2023 - Present)

- Operated Sony Broadcast camera for NBA Mobile-View camera, and roaming RF camera for the Utah Jazz Home show.
- Built and struck video equipment for production.
- Collaborated with NBA directors and producers to provide the best camera work, with sharp focus, smooth moves, and good frame composition.

University Of Utah Athletics Broadcast Production (12/2020 - Present)

- Operated Game, Tight, Slash, End-Zone, and Hand-Held camera positions, using Grass Valley Professional Broadcast Cameras, for University of Utah Football, Basketball, Gymnastics, Volleyball, Baseball, Soccer, Softball, and University of Utah Commencement Ceremonies.
- Executed in-venue video board and live-stream shows.
- Liaised with the director and technical director to achieve the desired look and feel of scenes and subjects.
- Served as Shader, Graphics Operator, Replay Operator, Score Bug Operator, and LED Board Operator.
- Built and struck video equipment.

- Worked with venue MCs and stage managers to set up and execute promotional content during game stoppages.

University of Utah NIT Round 1 & 2 NCAA Men's Basketball on ESPN2 (3/19/2024 & 3/24/24)

- Operated on-court, handheld camera position to capture announcer stand-ups, coach's interviews, general color shots for EVS throughout, and assignment-driven game coverage.
- Built and struck handheld cameras, Marshall slam cameras, video monitors, and lighting equipment.
- Worked with EIC and Local Crew to put on an efficient and successful REMI show.
- Worked effectively in fast-paced environments to achieve the director's vision.

New Mexico at Utah State NCAA Men's Basketball on CBS Sports (3/9/2024)

- Operated on-court, handheld camera position to capture announcer stand-ups, coach's interviews, general color shots for EVS throughout, and assignment-driven game coverage.
- Built and struck handheld cameras, Marshall cameras, beauty and scoreboard cameras, video monitors, and lighting equipment.
- Worked effectively in fast-paced environments to achieve the director's vision.

Bare Knuckle Fighting Championship (12/2023)

- Operated hard camera for host talent and backstage interviews with competitors.
- Built and struck equipment.
- Worked effectively in fast-paced environments.
- Diligently followed along with the script to correctly time camera moves and hit marks.

PURE Mobile Productions UHSAA High School Football (09/2022 – Present)

- Operated Game, Tight, End-Zone, and Hand-Held camera positions for UHSAA "Thursday Night Lights" and "Friday Night Rivals" varsity high school football broadcasts premiering live on local Salt Lake City, UT television broadcast networks.
- Liaised with the director and production team to resolve any issues related to camera, video monitors, lighting, and talent.
- Coordinated with directors and talent for pre-game and post-game stand-ups.
- Unpacked, organized, built, and struck all camera positions, production trailers, and stadium booth studio.
- Safely built, operated, and struck the End-Zone camera on a scissor lift.
- Managed daily tasks with the utility.

NBA All-Star Week 2023 (02/2023)

- Operated Game camera for the in-venue show for the 2023 All-Star Celebrity game, G-League game, All-Star Practice, and HBCU game.
- Worked with multiple industry directors to rehearse, collaborate, and execute all events to the highest degree of positive fan experience possible.
- Diligently followed along and made specific camera position notes in the script for the shows.

05/2023 **Executive Platform Director**

to **University Of Utah Student Media, View From The U – Salt Lake City, UT**

05/2024 * Executive Platform Director (May 2023 - May 2024)

* Segment Producer (May 2022 - May 2023)

* Contributor (May 2021 - May 2022)

* Intern (September 2020 - May 2021)

- Supervised a production team of 9 contributors to identify problems and provide effective solutions to maintain team productivity.

- Produced, Directed, and Director of Photography for various short-form and long-form content such as mini-documentaries, weekly news-style videos, and much more!
- Approved procurement of needed services, resources, equipment, and supplies.
- Managed a production budget.
- Developed marketing and branding strategy with social media manager.
- Hosted multiple videos, events, and recruitment tabling sessions throughout the years.
- Monitored and projected analytics of engagement then tailored content for audience.
- Coached contributing team members on content and execution.
- Increased staff of 4 to staff of 10.
- Initiated and executed streamlining of preproduction workflow.
- Trained staff in technical equipment in a group or 1:1 environment.

09/2021

to **Video Content Creation Intern**

05/2022 **University Of Utah Athletics – Salt Lake City, UT**

- Created social media video promotional content for nearly all University of Utah Athletics teams.
- Planned, recorded footage, logged, and edited all content assigned by the director.
- Primarily worked on projects individually but collaborated with the full team to record footage for football game recap cinematic-style videos.

EDUCATION

05/2024 **Bachelor of Arts: Film And Media Arts**

University of Utah – Salt Lake City, UT

- Major Emphasis: Production
- Awarded University of Utah Student Media 2022 Best Video Content
- Attended the College Broadcaster, Inc. Conference National Student Media Convention, Orlando, FL, 2023, for Professional Development, Networking, and Content Idea Conceptualization.

OTHER EXPERIENCE

Broadcast Utility – Salt Lake City, UT

- * Utah Jazz [Home and Visit Show] (December 2023 - Present)
- * ISU Speed Skating Championship / ISU World Cup (January 2024)
- * All Elite Wrestling (October 2023)
 - Assisted in utility work for Utah Jazz Home and Visit live television shows.
 - Assisted in utility work for ISU Shows Live on Peacock TV and ISU YouTube Channel.
 - Assisted in utility work for All Elite Wrestling Collision Live on TNT and post-show taping of Ring of Honor Wrestling.
 - Built and struck video equipment according to V1/Lead Utility and Tech Sheet.

Runner (Production Assistant) – Salt Lake City, UT

- * Ultimate Fighting Championship 291 (July 2023)
- * NBA Playoffs Utah Jazz vs Dallas Mavericks (June 2022)
 - Retrieved equipment and distributed supplies as needed.
 - Expedited tasks for the producing team as requested.
 - Diligently completed errands/tasks assigned by the Production Manager.
 - Managed stock of craft services and production truck supplies.